

## New Community Service Program

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### **Custom Lawn & Landscape, Inc. Announces Custom Cares:**

Service program to help front line workers and out of work local residents with lawn maintenance

**Olathe, KS:** Custom Lawn & Landscape, Inc. created the program Custom Cares to help Johnson County, KS and surrounding areas with lawn care and mowing services while many of our local residents find themselves out of work, working too much, or otherwise unable to take care of their home lawn chores. Custom has dedicated an account manager and a team for 1 day a week to provide lawn mowing and lawn fertilization and weed control, and other services on an as needed basis, to a select number of local residents.

“We have existed based on the support of our local community and during times like this, we feel compelled to give back.” Says Reg Robertson, President, Founder and Owner of Custom Lawn & Landscape, Inc.

“We really are here to help make our local communities lives easier, sometimes that involves them paying us for those services, but during times like these, it doesn’t always have to be that type of deal. We have the resources to help and are eager to do so.” Says Customer Experience Director, David Magruder

The benefits of this program include.

- Dedicated account manager to focus directly on how Custom Lawn’s resources would be best used to make the at-need individual’s life easier
- Lawn maintenance including mowing, fertilization & weed control
- Additional lawn and landscape maintenance services as needed

**About Custom Lawn:** Custom Lawn & Landscape was started in 1981 and has existed since then with one mission, “Make Lives Easier.” We understand that having a beautiful lawn and landscape is important to our community’s resident’s happiness. We also understand that not everyone has the time or the skills to create and maintain a great lawn or landscape. We are here to fill that gap. Whether it is lawn mowing, fertilizer & weed control, mulching, pruning, spring or fall cleanup or a complete landscape design, if it happens outside your house, Custom Lawn has a solution for you.

**About Custom Cares:** For more information, visit [www.customlawn.com/custom-cares](http://www.customlawn.com/custom-cares)